



1...2...3...4...
I declare a PENNY WAR!

Penny wars are a simple fundraising idea for any Walk ALS team, especially in an office or a school! In this game, there are multiple teams – Teams can be departments, classes, etc. Teams place pennies into their team containers, while placing silver coins and paper money to count as negative points in competing team containers.

Teams:

Consider that teams should be of fairly uniform size. Teams must be competitive against each other, like different classes or grades in school, or different departments within a company.

Containers:

Each team will need their own jug to collect change. Teams should clearly label and decorate their jug. Make sure this is a large, clear jug (giant pickle jars are great)

Goal:

Set a goal of how much money your entire office or school would like to raise. Advertise the start and end date of the war.

Score:

Each penny is valued at 1 point.

Nickels – Negative 5 points.

Quarters – Negative 25 points.

(The value of the currency is the point value. If it is a penny, count it as a positive point and if it is silver or paper, count it as negative.)

You didn't hear it from us, but sabotaging other teams with silver and paper is strongly encouraged!

Winning:

The group with the most positive points wins! This team should receive some kind of reward. Donuts, pizza, longer lunch hour, time off, etc.

Make sure you send us your photos!
We'd love to hear how your Penny War went!