



## 3-Step Fundraising Guide!

When it comes to fundraising for Ski ALS, the most powerful story is your story. Share it, and share it often. Your personal fundraising page is the best place to inform your friends and family about your relationship with ALS and why supporting your efforts in the Ski ALS is so important.

1. We've already placed some basic information and a generic photo on your personal and team fundraising pages, but we know that if we can customize the page with information about why you are a part of the Ski ALS, you'll be successful in gathering support. You can even put your own picture on the page!



2. After your page is customized, we can help you create a custom link. This will help you share it! You can email the custom link to friends and family, include it in your email signature and even post it on your social media accounts. It also makes it easy to place your personal page in print on custom business cards or custom flyers for your efforts. Your personal page is a great tool that is meant to be used a lot!

3. **Need a little extra help logging in?** No problem! Just reach out and we will walk you through logging in and setting up your personal page. Please contact us at [events@alsaco.org](mailto:events@alsaco.org) or 303-832-2322. We are here to help do the work for you! Once your page is ready, we have email, letter, flyer and business card templates, to name a few. Let us help you be successful in your goals – this is an empowering event that helps to drive the mission of ALS United Rocky Mountain closer to creating a world without ALS.